Our Donors

The following donor list shows gifts received and pledge payments made through all fundraising activities during the fiscal year April 1, 2015 to March 31, 2016. In the interest of cost-effective production of this report, a more complete donor list and the endowed and expendable fund lists are published with our online 2016 Report to Our Donors which you can find at www.thepmcf.ca/annualreport2016.

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Spin to Conquer Cancer

Our inaugural SPIN to Conquer Cancer was a great success with more than 75 Spin enthusiasts joining us for 3 spin sessions. Loblaw Blue Menu provided all the healthy snacks and lunch for the guests in the beautiful Toronto Botanical Gardens. An amazing launch of a new event raising research dollars for any area at Princess Margaret Cancer Centre.

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9th Year for Joe's Team

Once again it was a perfect July day as participants of Joe's Team swam, biked and ran in support of cancer research at the Princess Margaret Cancer Centre. In the past nine years, Joe's Team has raised more than \$11 million dollars on behalf of cancer research at The Princess Margaret.

Without the leadership and enthusiasm of Joe and Cara Finley, Joe's friends and family this certainly would not have been possible. Thanks to their support we have established the Joe Finley Centre for Head and Neck Cancer Research which houses an internationally recognized team of physicians and clinicians.

We are proud of this lasting legacy to the remarkable Joe Finley and his dream to conquer cancer in our lifetime. In July 2016, Joe's Team celebrated its 10th and final triathlon.

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Journey to Conquer Cancer Run or Walk

More than 3,200 participants gathered around Princess Margaret Cancer Centre to take part in the third annual Journey to Conquer Cancer Run or Walk in June. This community based event encourages each participant to support a cancer research site, fund, support group or clinic that is meaningful for them. A wonderful breakfast takes place after the 5K, 3K or 1K walk or run with a fun children's area. More than \$1M was raised on this sunny morning!

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Thank you Brian and Team Visa

Peter von Schilling

Marjorie V. Waters

Anne and David Ward

More than 140 corporate teams participated in the 2015 Rexall OneWalk to Conquer Cancer, and this support from the business community is absolutely critical to the success of the event. Brian Weiner, Vice President of Product Strategy at Visa Canada, is Honorary Chair of Team Visa, a company that has participated since 2013 and raised over \$42,500.

Brian's daughter, Talia, was treated at Princess Margaret Cancer Centre for retinoblastoma, a rare childhood cancer of the eye, when she was only eight and a half months old.

"Each of us has a unique connection to cancer, as do our sponsors and donors. When one person gets cancer, it impacts everyone around them-families, friends and co-workers included," said Brian Weiner. "The team at Visa is coming together to support those we love and give back to Princess Margaret Cancer Centre, a world-leader in our own backyard. We believe that in cancer research, one breakthrough is everyone's breakthrough."

JCB Grant Society

Membership in the JCB Grant Society is offered to donors who have included The Princess Margaret Cancer Foundation in their Will or have made a gift of life insurance. These special friends of the Foundation have made the fight to CONQUER CANCER IN OUR LIFETIME part of their own personal legacy.

The JCB Grant Society is named after the distinguished Toronto professor of anatomy, Dr. J.C. Boileau Grant, the author of Grant's Atlas of Anatomy. The Princess Margaret has a special connection with Dr. Grant. His widow, Anne Catriona Robertson, left us a bequest of the Atlas when she died in 1982. With the annual royalty payments, The Princess Margaret Cancer Foundation has created the JCB Grant Chair in Oncologic Pathology, a \$2.2 million endowed chair, as well as a major named endowment fund.

The Grant family's example is important to us: they have left an important legacy with a creative gift, and they have improved our ability to conduct leading-edge cancer research. Through the JCB Grant Society, we pay tribute both to the Grant family and to each donor who has confirmed a planned gift to The Princess Margaret. For more information please contact Genane Peniak (Genane.peniak@thepmcf.ca) or 416-946-2295).

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Maria gives in many ways



Maria Filosa knows that other cancer patients take comfort from hearing her story, and she shared it often when she volunteered in the Wharton Head and Neck clinic at Princess Margaret Cancer Centre. There, in 2007, she was diagnosed with tongue cancer which was aggressively treated with two rounds of chemotherapy given concurrently with seven weeks of radiation treatment. This was followed by life-changing surgery where 70 percent of her tongue was removed and then reconstructed.

What she faced back in 2007 was terrifying and she could barely speak without bursting into tears. But today, she speaks so sincerely about the incredible quality of her care—both physical and emotional. Her doctors were not only compassionate, but respectful that she had very difficult decisions to make, and they took the time to empower her with the information she needed.

This year, Maria made another decision. She decided to leave a gift for The Princess Margaret in her will. "Leaving a bequest to the cancer centre is another way for me to take control in beating cancer and allowing the brilliance that is The Princess Margaret to lead the way."

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The Princess Margaret Cancer Foundation has its very own newsroom!

Our team of experienced writers, designers and videographers are producing original content about the Princess Margaret Cancer Centre. Our focus is on compelling stories about our patients, donors, cancer experts, medical breakthroughs and world leading cancer research.

Check out our #AsktheCancerExperts and #StatAttack video series on our website and social media platforms.



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